We’ve spent some time looking at ways to make a plan for your life and how you can set goals that are **SMART**: **S**pecific, **M**easurable, **A**chievable and **A**ctionable, **R**ealistic or **R**elevant and **T**ime-bound.



But some people think that SMART goals are dumb. They don’t have time for all this planning. They want to be free, man! Not tied down! Not chained to the big, shiny, mouse wheel of life, dude!

For those people, we are going to look at goals that are the not tied down and regimented by the man! We are going to take a block and explore Brendan Burchard's argument against SMART goals. (you can find his video on Youtube – search Burchard dumb goals)

Let’s start by coming up with some legitimately, really dumb goals – the kind that teachers don’t like. Write down 3 or 4 or 5 below:



Why are these “dumb” goals? Why don’t teachers or parents or “responsible” people want you to pursue these goals?

Now watch the Burchard video and think about his definition of DUMB

Here is the acronym for Burchard’s idea of dumb goals – explain it below:

**D =**

**U =**

**M =**

**B =**

Now, you’re going to come up with just ONE new D.U.M.B. goal. Write the idea down and then make it DUMB the way Burchard suggests. Here is an example:

**Idea: Build an education fund for people who can’t afford university.**

1. **D: How is it D ?** *It would make me happy to know that I am helping give people a chance at a better life*
2. **U: What is U about your goal? Will it harm anyone?** *You are going to make the world better and give people a chance at a better life. It will harm no one.*
3. **M: Can you think of a M to achieve your goal? What will it take? What are two problems you will face as you try to accomplish this goal? How can you overcome them?** *I will need to find a way to make money or get charity donations. I will need to learn how to manage money and also learn how much money it costs to go to university or college.* *Problem 1: getting the money to start this fund and keep it going. Problem 2: Avoiding people taking advantage of your generosity.*
4. **B: What are the B that you will need to do to achieve your goal? List at least one, though two or three would be better.** *Volunteer whenever possible. She can advertise (with Youtube channel), she can fundraise on her own. She can save a small amount each week. She can try to find ways to get people involved. She can learn about money and finance.*

**YOUR HOMEWORK: is to come up with 2 more D.U.M.B. goals that answer all of the questions from above – in FULL SENTENCES. Do this on a separate sheet of paper.**